

A voice for the over 50s
in Bridgend



SHOUT Bridgend

Who are we?

We're a group of over 50s living in Bridgend County Borough. We're passionate about making Bridgend a better place to live.

Our group was formed as a result of the Welsh Government's Strategy for Older People in Wales in 2003.

SHOUT – Our Values

S - Steadfast

H - Honest

O - Outspoken

U - Understanding

T - Trustworthy

Our Aims

- Enable older persons to have their voices heard to influence local service design, delivery and evaluation.
- Enable meaningful engagement by working with partners to increase the capacity and skills of older people.
- To enhance knowledge to enable informed decisions to be made.
- To engage and work in partnership with service providers to ensure local services meet local needs.

2011 census

	Total	Male	Female
All ages	139178	68789	70389
50 - >100	51876	24261	27615

SHOUT - SWOT ANALYSIS

Strengths	Weaknesses
<ul style="list-style-type: none">• Dynamic project Co-ordinator.• Committed Volunteers.• Regular attendees.• Low expenditure.	<ul style="list-style-type: none">• Fluctuating attendees.• Multiple support groups.
Opportunities	Threats
<ul style="list-style-type: none">• Clear plan to expand SHOUT.• Clear communication plan.• Ageing Well Initiative.• Clear strategy for future.• Partnering opportunities.	<ul style="list-style-type: none">• Funding - time limited.• Large and diverse age group.• Perceptions.



**Elderly
people**



How do we meet our aims?

- Low Impact Functional Training(LIFT)
- Speakers from organisations both statutory and voluntary
- Responding to consultations from BCBC and other organisations
- Active involvement in workshops
- Monthly meetings – positive experience
- Involvement in national groups such as Welsh Senate for Older People and Community Cohesion
- Seeking to forge partnerships with service providers

We make a difference

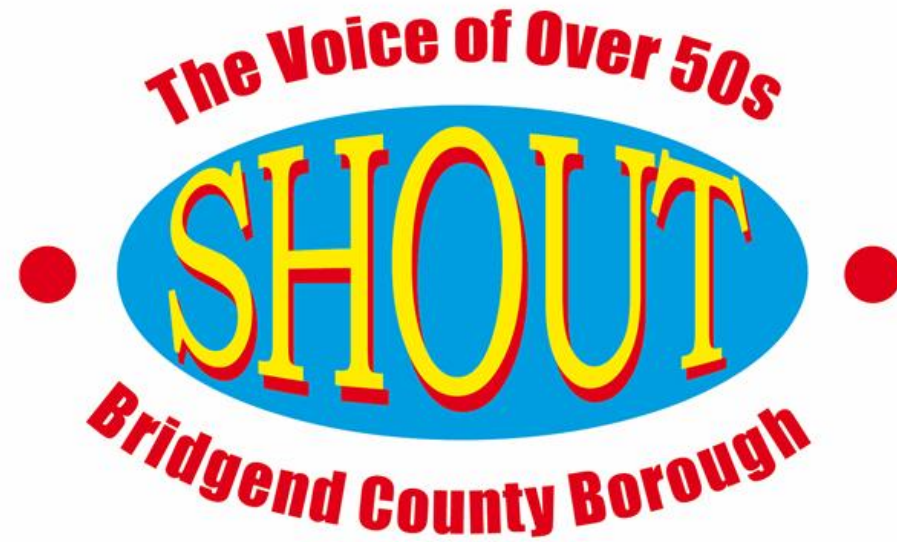
- Speaking out on issues of concern.
- Influencing national and local policies/strategies.
- Monitoring the outcomes of services and developments that affect over 50s.
- Working in partnership with local and national agencies in matters concerning over 50s.
- Being that “yes you can” factor.

How are we accessible?

- Website www.shoutbridgend.org
- Facebook SHOUT Bridgend County
- Twitter @SHOUTBridgend
- Monthly meeting at the Evergreen Hall, Bridgend
- Quarterly newsletter

What's next?

- We want to build our membership and further establish our links with local groups and service providers.
- Increase accessibility and communication.
- Through the Ageing Well Programme support our over 50s community.
- Through our membership of local groups and the Welsh Senate of older people seek to influence policy.



Thank you, any questions?